



CREATIVE COMMUNITY FOR PEACE

Making an IMPACT



Founded in 2012, **Creative Community For Peace (CCFP)** has grown our advisory board to include **more than 100 of the most influential members of the entertainment industry.**

With the backing of our advisory board and other friends within the industry, we have spent more than a decade on the front lines of the battle against the cultural boycott of Israel. We have supported thousands of artists facing pressure to cancel their appearances in the Jewish state, engaged and educated countless entertainment leaders, reached millions around the world with our pro-peace message, and established powerful alliances in the struggle against antisemitism.

Our board members represent the biggest corporations in music, film, and television, including:



Creative Community For Peace in the Media

Every year, CCFP is featured or mentioned in **hundreds of news outlets** around the world, such as **CNN, Reuters, Variety, Telegraph, and Deadline**, that reach over a billion people. This coverage enables our pro-peace and anti-boycott message to reach many millions of individuals who follow the mainstream and entertainment media.

JEWISH JOURNAL

Connect. Inform. Inspire.

Creative Community for Peace: Entertainment's Answer to the BDS Movement

"That is beautiful! To me that is love—when people are exchanging culture and taking a piece of this wonderful culture and saying a word that means 'Celebration!'"



Hollywood executives back Netflix over anti-Israel 'Fauda' boycott

LOS ANGELES (Reuters) - More than 50 Hollywood executives have thrown their support behind Netflix, which is facing a campaign by a Palestinian-led movement to drop Israeli television series "Fauda" from its streaming platform.



Hollywood Stars, Executives Sign Petition in Support of Israel

Nearly 200 actors and directors, including Arnold Schwarzenegger, Seth Rogen and Bill Maher sign anti-Hamas petition.



Creative Community For Peace on Social Media

Annually, we reach nearly 13,000,000 accounts on **Facebook**; have 4,909,500 impressions on **Twitter**; 17,608 video views and 182,416 impressions on **YouTube**; and 9,821,657 impressions on **Instagram** with a total reach of 5,799,259. We also have over 4.5 million views and 323,309 likes on **TikTok** and 8,000 **podcast downloads**.



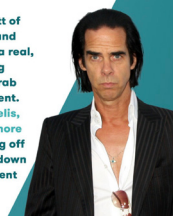
168k views



Nick Cave speaks out about the BDS movement and the obsession with boycotting an arts festival in Sydney.

"The cultural boycott of Israel is cowardly and shameful. Israel is a real, vibrant, functioning democracy, with Arab members of parliament. Engaging with Israelis, who vote, may be more helpful than scaring off artists or shutting down means of engagement."

Nick Cave



1.6m views



Jewish actor Ben Platt and his brothers Jonah and Henry Platt sing "Ahavat Olam."



180k views 29.9k likes



@maroon5's @adamlevine reiterates that #israel is "incredible" and that the band wants to keep coming "a thousand more times."

ENGAGING THE ENTERTAINMENT INDUSTRY



Our in-person gatherings draw more than **1,000 entertainment leaders** per year.

Our signature event is our annual **Ambassadors of Peace** gala, where we gather to honor Hollywood luminaries for their commitment to unity through the arts. Honorees have included:

Eugene Levy (Actor), **Ziggy Marley** (Artist), **Liev Schreiber** (Actor, Director, Producer), **Diane Warren** (Songwriter), **Harvey Mason Jr.** (CEO of the Recording Academy), **Kat Graham** (Actress), **Darren Star** (Showrunner), **Scooter Braun** (Founder/CEO, Hybe America), **Aaron Bay-Schuck** (CEO & Co-Chairman of Warner Music), **Jacqueline Saturn** (President, Virgin Music), **Afo Verde** (Chairman & CEO Sony Music Latin), **David Zedeck** (Global Co-Head of Music, UTA), **Ezekiel Lewis** (President, Epic Records), **Aaron Rosenberg** (Music Attorney), and others.



Our quarterly **Vanguard** events bring together the **next generation of entertainment industry leaders** in a relaxed environment to learn about Israel, antisemitism, and entertainment with their colleagues. Featured speakers have included:

Modi Wiczky (Co-Founder and Co-CEO, MRC – Producer of Ozark, The Great, Knives Out), author and educator **Dr. Einat Wilf**, and **Ynon Kreiz** (CEO, Mattel, Inc.)

In addition to our in-person events, we engage more than **10,000** members of the entertainment industry each year through our virtual panels and podcasts featuring thought leaders such as **Yossi Klein Halevi**, **Hillel Neuer**, **David Baddiel**, and **Matti Friedman**.

And to keep the entertainment industry up to date on the latest developments in Israel, Creative Community For Peace sends out detailed **daily briefings** to over 1,000 industry leaders. These briefings are sent to some of the biggest influencers in entertainment and are shared widely within the entertainment community.



GALVANIZING THE ENTERTAINMENT INDUSTRY

We've regularly released open letters signed by entertainment leaders in support of Israel and the Jewish people.

For example, we made headlines in Australia after the BDS campaign attempted to hijack the annual **Sydney Festival**. Our letter in support of the festival was signed by more than 120 entertainment leaders, and we followed up with op-eds and media appearances by **CCFP Executive Director Ari Ingel**, Kiss frontman **Gene Simmons**, and entertainment industry executives in Australia.

The Sydney Morning Herald

Gene Simmons, Emile Sherman among big names opposing Sydney Festival boycott

Kiss rocker Gene Simmons, Oscar-winning producer Emile Sherman and singer Deborah Conway have signed an open letter that calls the boycott that has disrupted Sydney Festival "an affront to both Palestinians and Israelis".



JEWISH JOURNAL

Connect. Inform. Inspire.

Mayim Bialik, Gene Simmons, Neil Patrick Harris Highlight Celebrities' Letter Against Boycott of Israeli LGBTQ+ Film Festival



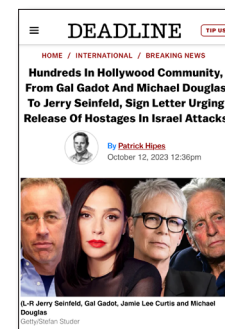
"We reject any attempt to boycott TLVFest – Israel's largest LGBTQ Film Festival – which works to showcase the stories of LGBTQ people globally and create a brighter future for LGBTQ people both inside Israel and around the world," the letter stated.

We have also released open letters in support of Tel Aviv's International LGBTQ+ Film Festival and its participating filmmakers. Each letter was signed by **over 200** entertainers and entertainment industry professionals such as **Mila Kunis, Helen Mirren, Debra Messing, Mayim Bialik, Neil Patrick Harris, Billy Porter, Sia, and Edgar Ramirez**. Since the letter's initial release, **not a single filmmaker has withdrawn** from the festival, whereas prior to our intervention 15 or more were likely to pull out annually.

THE TIMES OF ISRAEL

Over 200 entertainment figures sign letter against boycott of Israeli LGBTQ film festival

More than 200 prominent figures in the entertainment industry have signed a public letter against cultural boycotts of Israel, in response to calls from the BDS movement to boycott the Tel Aviv International LGBTQ+ Film Festival — also known as TLVFest — the biggest of its kind in Israel, biggest of its kind in Israel.

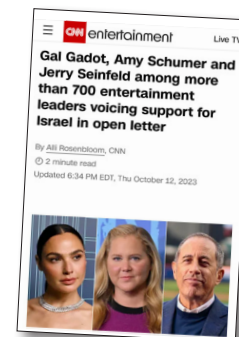


Just five **days after the Hamas massacre on October 7th**, we released an open letter signed by **more than 2,000 leaders from the entertainment industry**. Signatories called on their peers to speak out forcefully against Hamas, to support Israel, to refrain from sharing misinformation about the war, and to do whatever is in their power to secure the return of the innocent hostages to their families.

Later, we released a letter in support of **Israel's continued inclusion in the Eurovision Song Contest**, as anti-Israel activists used the war as a pretext to lobby the EBU to kick Israel out of the competition. Our signatories highlighted music's unique ability to unify people of diverse backgrounds and effect positive change in the world.

Both letters were picked up in hundreds of media outlets around the world. Our press releases featured exclusive quotes from notables such as **Gal Gadot, Haim Saban, and Scooter Braun**.

These campaigns were signed onto and supported by hundreds of entertainment industry leaders, including: **Jamie Lee Curtis, Mark Hamill, Boy George, Julianna Margulies, Chris Pine, Liev Schreiber, Amy Schumer, Harvey Mason, jr, Sharon Osbourne, Michael Douglas, Selma Blair, Emmy Rossum, and Jerry Seinfeld**, among many others.

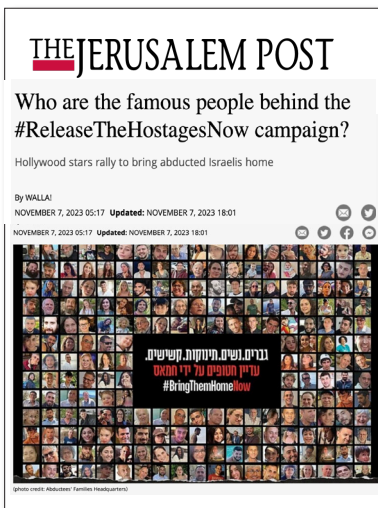
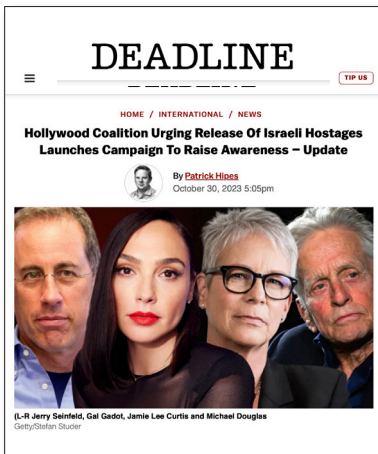
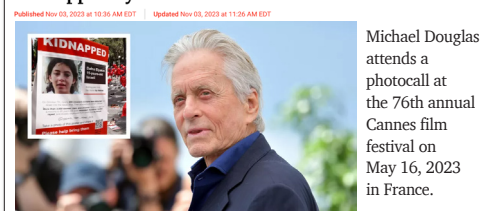


To bring greater awareness of the hostages being held in Gaza, we launched a social media campaign in which **229+** celebrities and influencers each shared a photo of one of the hostages, galvanizing support for the release of the hostages and to support their families.

The posts **were shared by individuals with a combined following of more than 183,591,644 on Instagram alone.**

Participants included **Amy Schumer, Debra Messing, Julianna Margulies, Michael Douglas, Billy Crystal, Mayim Bialik, Mandy Moore, Chelsea Handler, Sharon Osbourne, Zooey Deschanel, Elizabeth Banks, Jerry O'Connell, Joshua Malina, Alyssa Milano, Phil Rosenthal, Dr. Phil, Dean Cain, Josh Peck, Juliette Lewis, Howie Mandel, Brooklyn and Nicola Peltz Beckham, Helen Mirren, Jamie Lee Curtis,** and many others.

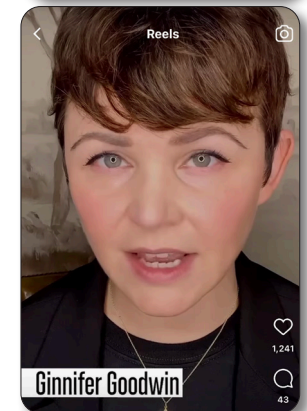
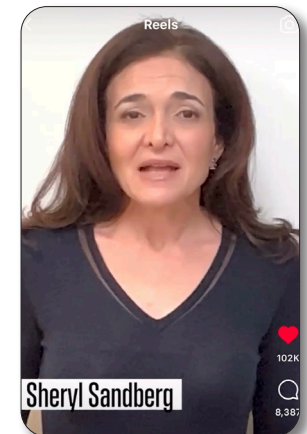
Why Celebrities Are 'Adopting' Israelis Kidnapped by Hamas



Supporting Victims of Sexual Assault

In light of the shocking silence regarding the extensively **researched and corroborated** acts of sexual violence committed by Hamas terrorists on October 7, Creative Community For Peace joined forces with the Hostages & Missing Persons Family Forum to release a powerful video exposing the unimaginable violence and torture inflicted upon women and girls during the attack.

The **video** features messages from notable entertainment and tech figures **Mayim Bialik, Ginnifer Goodwin, Patricia Heaton, Sheryl Sandberg,** and **Kathy Ireland,** and has been viewed millions of times across various social media platforms. It is one of the most viewed posts on the Family Forum's Instagram account.



BEARING WITNESS

In Israel, we arranged a tour for actors **Debra Messing** and **Brett Gelman**, who met with survivors, soldiers, and Israeli leaders, in addition to visiting the southern communities that were devastated in the Hamas assault. Solidarity visits like these are crucial for fortifying Israel's morale and showing the world the truth of what is happening. Videos shared by Debra and Bret garnered tens of millions of views and shares across social media.

In Los Angeles, Creative Community For Peace hosted private screenings for entertainment, business, and political leaders. The first featured the **IDF's raw footage** of the October 7 massacre. Only available by invitation due to the extremely graphic nature of the content, the footage is a crucial tool in combatting denial of the atrocities.



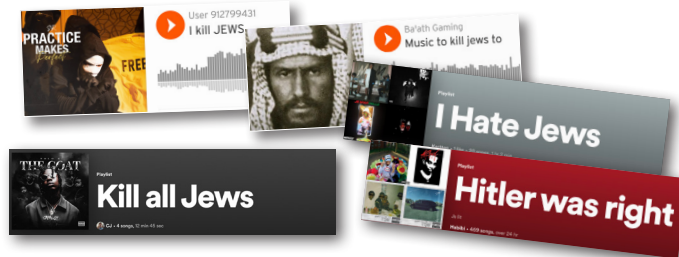
The second was a documentary focusing on the **massacre at the Nova Music Festival**. The screening was followed by a Q&A with actor **Brett Gelman** and artists **Ari Dayan** and **Tomer Peretz**. Peretz was in Israel at the time of the attacks and volunteered with ZAKA. After the screening, he recounted his grim task of collecting the scattered bodies and body parts in the area.

We also held multiple **private gatherings** for entertainment industry leaders to hear directly from the families of the hostages held in Gaza. We engaged hundreds of entertainment industry members, and attendees at these sessions included artists such as the band **Haim**, notable sports figures such as **Emmanuel Acho**, and commentators such as **Van Jones**.



COUNTERING ANTISEMITISM

A sample of the many antisemitic playlists we've had removed from Spotify and SoundCloud.



Through our relationships with digital media sites such as **TikTok**, **Spotify**, **SoundCloud**, and **YouTube**, we have been directly responsible for the removal of over hundreds of accounts and pieces of antisemitic content per year.

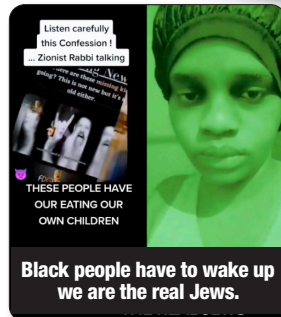
We provide company-wide antisemitism training for entertainment companies such as **Nefflix** and **Warner Music**.

Together with the **American Jewish Committee (AJC)** and the **Creative Artists Agency (CAA)**, CCFP ran the first entertainment industry summit dedicated to fighting antisemitism. This exclusive event was attended by over 200 entertainment industry leaders, as well as other notables such as **Second Gentleman Douglas Emhoff**.

CCFP rallied 15 of the leading Jewish organizations around the world to send a [joint letter](#) to the CEO of the German company **Bertelsmann**, demanding that Bertelsmann Music Group part ways with antisemitic musician **Roger Waters**,



David Renzer, CCFP Chairman and Co-Founder;
Richard Lovett, CAA Co-Chairman;
Douglas Emhoff, Second Gentleman



with whom they have a publishing relationship. After a series of conversations with CCFP leaders, Bertelsmann parted ways with Mr. Waters and **adopted the IHRA** definition of antisemitism.

CREATIVE COMMUNITY FOR PEACE

Countering the Cultural Boycott of Israel

Fighting Rising Antisemitism

Supporting Coexistence and Allyship

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